



## ***THE EUGENE WOMEN'S HALF MARATHON ANNOUNCES ZENSPOT INC AS YOGA SPONSOR***

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### **Eugene OR –**

The Eugene Women's Half is very proud to announce ZENSPOT, INC. as a partner for the inaugural event happening September 5th, 2010. ZENSPOT will be providing a yoga studio for participants before and after the 13.1 mile race.

"The ZenSpot yoga and holistic fitness center is a perfect fit for the our event!" says Nicole Teter, Event Director for the Eugene Women's Half, "Participants are going to love having the ZenSpot yoga studio to unwind in after their 13.1 miles."

In addition to the yoga studio at the event, ZENSPOT will also be offering comprehensive training plans for the Eugene Women's Half for new and intermediate participants. Open to both men and women, this 12-week (half marathon) program includes ongoing fitness and wellness assessments, scheduled training walk/runs, hot yoga, nutrition plans, functional training, a Team ZenSpot t-shirt and more!

For more information on ZENSPOT and their training program, go to:  
<http://www.zenspotmbs.com/special-fitness-programs.php>

The tagline for the new Eugene Women's Half Marathon is "Let yourself be pampered before, during and after your 13.1". The fast course starts in downtown Eugene and finishes at the 5th Street Public Market. Finishers will be greeted with wine tasting, chocolates, a yoga studio and a Gervais Spa experience to unwind after their half marathon. The event will be a fund raising platform for the American Cancer Society and the Ovarian Cancer Alliance.

Other 2010 event sponsors include: Krusteaz, Gervais, Aveda, Fifth Street Market, Pepsi, Gatorade, Luna Bar, Northwest Distillery, Earth2O, and KDUK.

Runners can register today at [www.eugenewomenshalf.com](http://www.eugenewomenshalf.com).